

ANNEXURE A – INSTRUCTIONS TO BIDDERS: APPOINTMENT OF EVENTS MANAGEMENT COMPANY FOR SOUL CITY INSTITUTE'S 30TH ANNIVERSARY CELEBRATION

In submitting their tenders, Bidders must respect all instructions, formats, terms of reference, contract provisions and specifications contained in this tender dossier. Failure to submit a tender containing all the required information and documentation within the deadline specified will lead to the rejection of the tender.

1. SERVICES TO BE PROVIDED

The services required by the Bidder are described in the terms of reference, attached as Annexure B of this tender dossier.

2. TIMETABLE

Activity	Deadline date
Advertisement of Tender	07 July 2025
Compulsory Virtual Tender Briefing (Join the meeting now)	11 July 2025 @ 10:00
Deadline for Written Questions:	14 July 2025 @ 16:00
Soul City Response to Questions:	16 July 2025 @ 14:00
Tender Submission Deadline:	21 July 2025 @ 16:00
Bid Evaluation:	24 July 2025
Presentations (If applicable)	25 July 2025
Notification of Award / Regrets	29 July 2025
Contracting and Project Initiation	1 August 2025

3. PROPOSAL OFFER TO SOUL CITY

The Bidder must provide one proposal, covering the followings sections:

- Technical Offer - in response to the terms of reference.
- Financial Offer- in response to the terms of reference.

4. **EVALUATION PROCESS**

Evaluation of bids will be conducted in three (3) phases as follows:

Stage	Details
Phase 1	Eligibility / Pre-qualification criteria: The purpose of this criteria is to evaluate the bidders on their eligibility, largely based on their structure, organisational design, company documentation & declaration of interest.
Phase 2	Technical / Functional evaluation: The purpose of this criteria is to evaluate the bidders on their technical competencies.
Phase 3	Price and B-BBEE evaluation: The purpose of this criteria is to evaluate the bidders based on the bid price and B-BBEE status.

4.1 **Phase 1: Pre-Qualification Process (Gate 0)**

Bidders will first be assessed against the pre-qualification (eligibility) requirements. Failure to submit any of the mandatory documents listed below will result in disqualification and exclusion from further evaluation.

ELIGIBILITY / PRE-QUALIFICATION CRITERIA
<ul style="list-style-type: none">• Company Profile• Project Management Structure (including team roles and contractability)• Valid Tax Clearance Certificate• Valid B-BBEE Certificate or sworn affidavit• Company Registration Documents (CK)• Bank Letter (not older than 3 months)• Proof of Business Address• Signed Declaration of Interest Form (Annexure D)

4.2 **Phase 2: Technical Evaluation (Gate 1) – [100 Points]**

The minimum qualifying score for functionality is 70. All bids that fail to achieve the minimum qualifying score on functionality shall not be considered for further evaluation on Price and B- BBEE.

NB: SOUL CITY reserves the right to invite shortlisted bidders to give a presentation on their service offering.

TECHNICAL EVALUATION CRITERIA	WEIGHTED SCORE
1, UNDERSTANDING OF SCOPE AND SOLUTION DESIGN	80
<u>Understanding of specification & scope of work:</u> The bidder must present a comprehensive, well-structured proposal that clearly responds to the Terms of Reference, demonstrating insight into the full scope, including event planning, creative production, media integration, and post-event reporting.	25
<u>Demonstrated capacity to deliver end-to-end events:</u> The bidder must show proven ability to implement large-scale or strategic events, including project management systems, delivery infrastructure, and examples of similar past projects.	20
<u>Creative alignment with Soul City's feminist identity</u> The proposal should reflect creative concepts that align with Soul City's feminist values, branding, and mission. Prior work with feminist or social justice organisations will be advantageous.	15
<u>Contingency & Risk Mitigation Planning</u> Bidders must identify potential risks and propose realistic contingency plans, including those related to technical failure, load shedding, safety, and crisis communication.	10
<u>Responsiveness to Timeline & Delivery Schedule</u> The bidder should provide a high-level project timeline reflecting key milestones aligned to the October 2025 event deadline.	10
2. EXPERIENCE AND TRACK RECORD	20
<u>Past Experience</u> Bidders must provide at least three examples of relevant events, ideally in the non-profit, advocacy, or social justice sector, including client details, project scope, value, and reference contacts.	15
<u>Credentials of Key Personnel</u> Submit CVs or bios of the proposed project team members with relevant experience in event production, logistics, and creative delivery.	5
TOTAL	100

4.3 Phase 3: Price & B-BBEE Evaluation (Gate 2) – [100 Points]

- 4.3.1. All bids that achieved the minimum qualifying score of 70 for functionality (acceptable bids) will be evaluated further in terms of price and B-BBEE, as follows:

PRICE AND B-BBEE SCORE	POINTS ALLOCATED
1.1 Price: Bidders must submit a comprehensive and detailed line-item (VAT-exclusive) budget; as well as proposed hours and rates of personnel involved with reference to different levels of proposed resources to be utilized and an estimate of recoverable expenses in line with price template on ANNEXURE C	80
1.2 The preference points, in terms of 4.4 will be awarded to bidders who provide valid proof of their B-BBEE status.	20
TOTAL	100

- 4.3.2. Points allocated for pricing will be calculated as per the below evaluation criteria:

Price evaluation formula	Points
$P_s = 80 \left(\frac{P_t - P_{min}}{P_{min}} \right)$	80

- **Ps = Points scored for price**
- **Pt = Price of bid under consideration**
- **Pmin = Lowest acceptable bid price**

4.4 Broad-Based Black Economic Empowerment

The below points will be awarded to a bidder for attaining the B-BBEE status level of contribution in accordance with the table below:

B-BBEE Status Level of Contributor	Number of Points
1 – ≥50% Black Woman Owned	20
1 - Other	18
2	16
3	12
4	8
5	6
6	4
7	2
Level 8 or non-compliant	0

Original and valid B-BBEE status level verification certificate or a certified copy thereof, substantiating their B-BBEE rating issued by a verification agency accredited by the South African National Accreditation System ("SANAS"). In the case of Exempt Micro Enterprises (EMEs) and Qualifying Small Enterprises (QSEs), an affidavit is to be submitted.

4.4.1 In the event of a Joint Venture or Consortium(s) / primary bidder with a subcontractor, the following requirements will apply:

- Bidders who wish to respond to this bid as a Joint Venture [JV] or consortium with B-BBEE entities / primary bidder with a subcontractor must state their intention to do so in their tender submission. Such bidders must also submit a signed JV / consortium / subcontracting agreement between the parties clearly stating the percentage [%] split of business (internal audit fee and work) and the associated responsibilities of each party.
- If such a JV or consortium / subcontracting agreement is unavailable, the directors must submit confirmation in writing of their intention to enter into a JV / consortium / subcontracting agreement should they be awarded business by SOUL CITY through this tender process. This written confirmation must clearly indicate the percentage [%] split of business (internal audit fee and work) and the responsibilities of each party. In such cases, before contracting, a signed copy of a JV / consortium / subcontracting agreement must be submitted to SOUL CITY.
- A consortium or joint venture must submit a valid consolidated B-BBEE Status Level verification certificate.

5. Submission of tenders

Proposals are to be electronically submitted to procurement@soulcity.org.za not later than the closing date which is the 21 July 2025 at 16:00.

No late proposals will be accepted and considered for evaluation. Soul City reserves the right to award the contract to one or more service providers.

6. Submission format

Bidders must submit a single consolidated proposal in PDF format, with a maximum length of 10 pages, excluding annexures such as compliance documentation (e.g., CIPC, B-BBEE, Tax Clearance, portfolios, etc.). All files submitted must be clearly labelled with the bidder's name and file content.

Incomplete or unlabelled submissions may result in disqualification.

7. Period during which tenders are binding

Bidders are bound by their tenders for 45 days after the deadline for the submission of tenders.

8. Alteration or withdrawal of tenders

Bidders may alter or withdraw their tenders by written notification prior to the deadline for submission of tenders. No tender may be altered after this deadline.

Any such notification of alteration or withdrawal shall be prepared and submitted in accordance with Paragraph 5.

9. Costs for preparing tenders

No costs incurred by the tenderer in preparing and submitting the tender as well as attending the interview shall be reimbursable. All such costs shall be borne by the tenderer.

10. Ownership of tenders

The contracting Authority retains ownership of all tenders received under this tender procedure. Consequently, Bidders have no right to have their tenders returned to them.

11. Confidentiality

The entire evaluation procedure, from the drawing up of the shortlist to the signature of the contract, is confidential. The Bid Evaluation Committee's decisions are collective, and its deliberations are held in closed session.

The evaluation reports and written records are for official internal use only and may not be communicated to either the Bidders or to any other party.

12. Question Submission

All questions relating to the tender must be submitted to procurement@soulcity.org.za